

The Employment Journey on PEI

PRINCE EDWARD ISLAND • CANADA

Many Job Options on PEI

West Prince Entrepreneurship Forum: turning skills into business

by Ruby Arsenault

The **West Prince Entrepreneurship Forum**, hosted by CBDC West Prince Ventures, was recently held in O’Leary.

Maxine Rennie, Executive Director, CBDC-West Prince Ventures, says their role is to assist entrepreneurs start or expand a business.

During the forum, motivational speaker **Buhle Dlamini**, CEO of Mindgro Consulting Ltd. in Nova Scotia, advised entrepreneurs to unleash their greatness with the following tips:

- Pursue excellence
- Unleash a winning attitude
- Know your talent
- Live your values
- Create your future
- Understand why you want to do what you do

“Don’t spend time trying to be someone else or offering the same product or service as someone else. Being original will set you apart and make your product or service stand out. We work up to 90,000 hours in our lifetime, so it’s important to live your values in business and work.

“Entrepreneurship is not a walk in the park. It is rewarding but challenging, and your attitude will determine if you will succeed.”

For more information, visit www.BuhleDlamini.com and www.Mindgro.ca



Patrick Ledwell, MC, Buhle Dlamini, Motivational Speaker, & Michelle Penwarden, Forum Coordinator.

If you are looking to start or expand your business, contact **CBDC**. There are many avenues of support with financing, training, and counselling. For more information, call **902-853-3636**, visit the **Rural Action Centre**, 455 Main Street, Alberton. Visit www.cbdc.ca

Oyster Point Seed, Cascumpec

Ralph Clark worked in the carpentry industry for 40 years, and owned and operated a home-based shop constructing staircases for 25 of those years. Although he enjoyed the work, when he retired, he began working in the oyster industry, mostly because of his son **James Clark**, who is an oyster fisherman.

“I only wish I would have done it sooner,” says Ralph. “I have excellent partners in the oyster industry. I went from investing in oyster leases to growing oysters from seed. I find this industry has a lot of team support. It is much less stressful than my previous work, and there are a lot of opportunities.

“My suggestion is to anyone wanting to enter this industry or any other industry is to ask a lot of questions and take the advice my father, Jack, passed on to me: You can accomplish much more than you ever think, so aim high.”

For more information, contact **Ralph Clark** at **902-856-2486** or seedoyster@gmail.com. Visit www.facebook.com/cascumpec.seedoyster



Ralph Clark, Owner.

Musician/Entertainer

is grateful to be back home

Three years ago, **Kurk Bernard** moved from Ontario back home to his roots in rural PEI.

“It is so good to be back in PEI,” says Kurk.

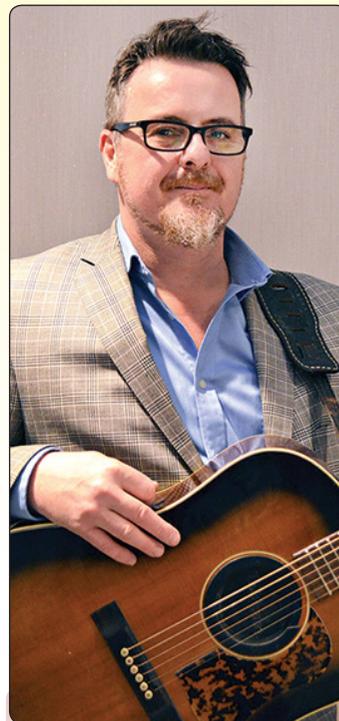
“I am so enjoying getting to know people and working with local artists such as Joey Doucette.

“Recently, I had the honor of recording with Joey. What a great experience!”

Kurk has been busy playing at local venues, working with local artists, and enjoying every moment. “I play some original music along with pre-recorded music, catering to what the venues request. I also offer recording services and I look forward to continuing being part of the West Prince music scene.

“My advice to anyone who would like to come back home is come along, there is not a greater place to be!”

For more information, contact **Kurk Bernard** at **905-906-5477** or kurkbernard1@gmail.com



Kurk Bernard.

OpenEats, Summerside

OpenEats is an open concept restaurant which uses locally sourced ingredients.

“I am expanding to open a brewery in the former library building in Summerside. My work is why I get up each morning, and it makes me happy.

“Being an entrepreneur means many hours of work, but it feels good, it’s very rewarding, and it lets me be creative.”

Visit www.openeats.ca



Alex Clark, General Manager.

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